




📁 Work Experience



UI & UX Designer Jul 2019 – Present
1 yr 5 mos
Hong Leong Bnk Berhad - Full time
Role
 - Involve in development of HLB Connect Mobile Banking App UI
 - Assist IOS Developer to guide the Front-End development
 - Incharge for creating design system for HLB Connect

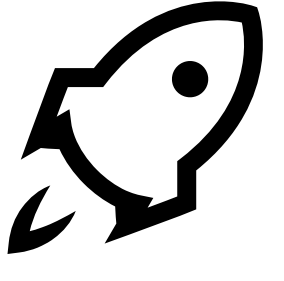


Founder | Chief Design Officer Jul 2017 – July 2019
3 yrs 10 mos
Fixcolab PLT - Part time
Role
 - Helping simplifying the interface by removing unnecessary elements by ensure product deliver the important message simple and works best to serve user needs.
 - Incharge to create good looking website design with better user experience that aiming to increase the conversion rate of the website.
 - Provide consultation for client to ensure their digital product anle to achieve their target.





UIUX Mentor Feb 2020 – Present
9 mos
FutureLab.my - Part time
Role
 Guiding entrepreneurs or students to develop the product that doesn't ignore the user needs by improving the user experience . Strongly believe that customer experience is the major contributor to spending behaviour in today's economy. I just do my best to share about my experience as self taught UIUX designer

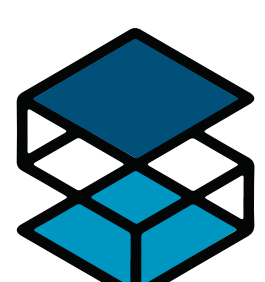
🎯 UI & UX Project



SenangStart
app.senangstart.com
Contribution
 -Creating a design framework for rapid prototyping
 -Performed interface design , interaction design and information design.
 -Create new feature to offer for client to increase their conversion
 -Construct sale funnel framework for website

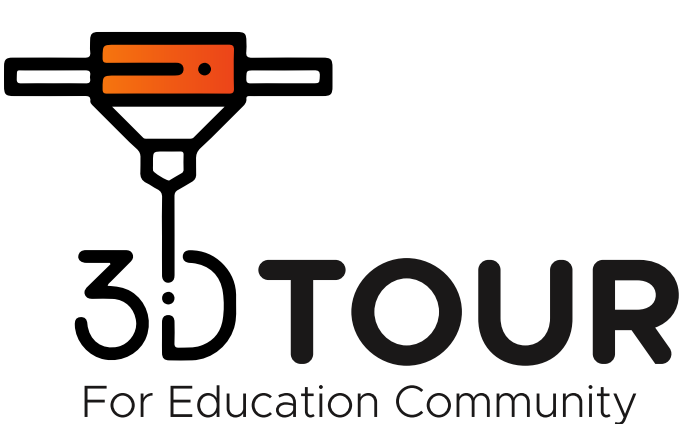


HLB Connect Mobile Banking App

Contribution
 -Creating a project prototype and guideline for developer
 -Performed interface design , interaction design and information design.
 -Created numerous prototype of varying fidelity to test assumptions and concepts.
 -Conduct primary and secondary research.




SenangHost
www.senanghost.com
Contribution
 -Using Design Thinking concept to construct project idea through shared vision from team.
 -Created alignment amongst team to execute vision.
 - Ensure team creating the product flow to focus in product instead of features .

🏠 Corporate Social Responsibility



3D Tour April 2019 – July 2019
University Technology Petronas
Forge Factory | Instructor
About
 This project is targeted to Form 4 students from selected boarding schools (SBP & MRSM). Aspired by the STEM Education which focuses on Science, Technology, Engineering and Mathematics, this project is aimed on educating the participants to learn the technique and skills of 3D modelling by using TinkerCAD and Paint 3D software as well as nurturing their soft skills in pitching.


🎓 Education

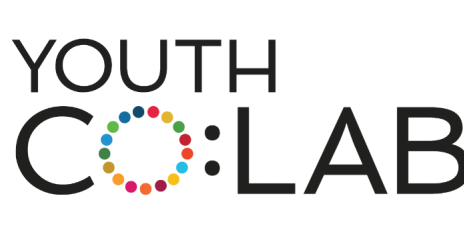
Degree Jul 2016 – 2019 Dropout

Computer Engineering
 Software Quality | Scalable Computing


Diploma 2012 – 2015


Automation & Robotics
 Manufacturing Industry


🏆 Achievement


1st Runner Up 2019

Startup Weekend
 Toast & Paper


Winner 2019

Youth:Colab 2018
 UNDP | Magic


2nd Runner Up 2019

3D Conquest CIMB 2018
 CIMB ASIA

1st Runner Up 2018

Unimaker 2018
 KPT

1st Runner Up 2018

Asean Young Entrepreneurship 2018
 KPT | UKM

Tower Power Award 2018

Front Liner Youth
 FLY | BAC College

Completion of Traning 2018

Creative BMC
 Startlah | Magic

Completion of Training 2018

Intersivity Leadership
 KPT | HEVA | UPM

Completion of Training 2017

VEST 2017
 PNS | KPT

🗨 Languages

 Malay  English